Dinner from a Different Point of View

Friday, March 6, 2020
6:30 PM
MGM Grand Detroit

EVENT DETAILS

Three-course Meal Under Blindfold  |  Blind Wine Pull
Motown Revue Featuring The Contours, The Miracles & The Vandellas
Blackout Room Experience  |  Mission Moment Presented by Leader Dog Clients
Black Carpet Entrance  |  Pictures With a Canine Ambassador  |  Cash Bar
Night Flight Wine Flights  |  Special Furry Guests

Set Your Company’s Sights On Giving Back.

By being a sponsor, you’ll support Leader Dogs for the Blind and their mission of providing people who are blind, visually impaired or deaf-blind with the skills to live a life of safety, happiness and independence. Because we believe every person deserves equal opportunity, all of our programs are provided at no cost—despite receiving zero funding from state and federal governments. We rely 100% on the generosity of donors and companies like yours.

400+ Attendees  50+ Volunteers  25 Future Leader Dogs, Leaders Dogs in Training & Canine Ambassadors
SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR – $25,000
- 20 VIP Level tickets
- Listed as Presenting Sponsor on save the date, invitation and program
- Company logo on blindfolds
- Full-page advertisement in program
- On-site presence
- Corporate mention during welcome remarks
- Featured on Leader Dog website and event signage
- Promotion on Leader Dog social media platforms

HOST SPONSOR – $20,000
- 20 VIP Level tickets
- Listed as Host Sponsor on save the date, invitation and program
- Full-page advertisement in program
- Company logo on stage
- Featured on Leader Dog website and event signage

LEAD SPONSOR – $15,000
- 10 VIP Level tickets
- Company logo on bibs
- Full-page advertisement in program
- Listed as Lead Sponsor in program
- Corporate mention during welcome remarks
- Featured on Leader Dog website, invitation and event signage
- Promotion on Leader Dog social media platforms

INDEPENDENCE SPONSOR – $10,000
- 10 event tickets (6 VIP Level tickets + 4 Supporter Level tickets)
- Opportunity to be Presenting Sponsor of the VIP reception, entertainment, blindfold walks or Blackout Room Experience
- Full-page advertisement in program

INDEPENDENCE SPONSOR (continued)
- Listed as Independence Sponsor in program
- Featured on Leader Dog website, invitation and event signage
- Opportunity to upgrade Supporter Level tickets to VIP for $100
- Promotion on Leader Dog social media platforms

EMPOWERMENT SPONSOR – $7,500
- 10 event tickets (4 VIP Level tickets + 6 Supporter Level tickets)
- Wine Flight sponsor — logo featured on flight boxes
- Half-page advertisement in program
- Listed as Empowerment Sponsor in program
- Featured on Leader Dog website, invitation and event signage
- Opportunity to upgrade Supporter Level tickets to VIP for $100

HERO SPONSOR – $5,000
- 10 event tickets (2 VIP Level tickets + 8 Supporter Level tickets)
- Includes Blind Wine Pull sponsorship — logo featured on Blind Wine Pull bags
- Half-page advertisement in program
- Listed as Hero Sponsor in program
- Featured on Leader Dog website, invitation and event signage
- Opportunity to upgrade Supporter Level tickets to VIP for $100

COMMUNITY SPONSOR – $2,500
- 4 Supporter Level tickets
- Listed as Community Sponsor in program
- Featured on Leader Dog website, invitation and event signage

PATRON SPONSOR – $1,500
- 2 Supporter Level tickets
- Listed as Patron Sponsor in program

For more information, contact Patrick Blake at Patrick.Blake@LeaderDog.org or 248.659.5007.
DINNER IN THE DARK
A BENEFIT FOR LEADER DOGS FOR THE BLIND
MARCH 6, 2020 • MGM GRAND DETROIT

DONOR / SPONSOR NAME ____________________________________________ 
(AS IT SHOULD APPEAR IN THE PROGRAM)

CONTACT NAME ____________________________________________________

STREET ADDRESS ___________________________________________________

CITY ___________________ STATE ___________ ZIP ______________________

PHONE ___________________ (REQUIRED) EMAIL ________________________

SPONSORSHIP
(SEE SPONSORSHIP OPPORTUNITIES PAGE)

_____ LEAD SPONSOR $15,000 – 10 VIP LEVEL TICKETS

_____ INDEPENDENCE SPONSOR $10,000 – 6 VIP LEVEL TICKETS & 4 SUPPORTER LEVEL TICKETS
   ___ WE WOULD LIKE TO BUY ___ VIP TICKETS ($100 EA.)

_____ EMPOWERMENT SPONSOR $7,500 – 4 VIP LEVEL TICKETS & 6 SUPPORTER LEVEL TICKETS
   ___ WE WOULD LIKE TO BUY ___ VIP TICKETS ($100 EA.)

_____ HERO SPONSOR $5,000 – 2 VIP LEVEL TICKETS & 8 SUPPORTER LEVEL TICKETS
   ___ WE WOULD LIKE TO BUY ___ VIP TICKETS ($100 EA.)

_____ COMMUNITY SPONSOR $2,500 – 4 SUPPORTER LEVEL TICKETS

_____ PATRON SUPPORTER $1,500 – 2 SUPPORTER LEVEL TICKETS

_____ UNABLE TO PARTICIPATE, PLEASE ACCEPT MY DONATION OF______________.

ENCLOSED IS MY CHECK FOR $____________________

PLEASE RETURN SPONSORSHIP COMMITMENTS AND PAYMENT BY JANUARY 31, 2020 TO:
LEADER DOGS FOR THE BLIND
ATTN: DINNER IN THE DARK
1039 S. ROCHESTER ROAD
ROCHESTER HILLS, MI 48307

FOR ADDITIONAL INFORMATION OR TO PAY BY CREDIT CARD, PLEASE CONTACT:
PATRICK BLAKE, CORPORATE RELATIONS MANAGER, AT 248/659-5007 OR PATRICK.BLAKE@LEADERDOG.ORG