

**Share  
your story.**

**Get others  
involved.**

**BE A LEADER DOG AMBASSADOR.**

LeaderDog.org  
FOLLOW THE LEADER   



**LEADER DOGS**  
FOR THE BLIND®

Now that you've completed training, we feel you're the perfect person to become a Leader Dog ambassador.





# Why?

You have firsthand experience of the important work we do.



# What does an ambassador do?

Share your experience and our story with friends, family, people who may need our services and people who might support our mission by donating or volunteering. You may also choose to donate, host a fundraising event and more.

To continue serving people who are blind or visually impaired, it's important that more people know about and support Leader Dogs for the Blind. More supporters mean more donations, which help us provide our services at no charge.

# Leader Dog's Mission

We understand that some ambassadors may not know what to say when they share our story. An easy way to begin is by mentioning our mission:

Leader Dog empowers people who are blind or visually impaired with lifelong skills for safe and independent daily travel.



## Guide Dog Training

Since 1939, Leader Dog has matched clients with highly trained guide dogs that fit their lifestyle, travel pace, stamina, size and more. Training is tailored to each individual and the program is free of charge.



## Orientation and Mobility (O&M) Training

This training focuses on how to know where you are, where you want to go and how to get there safely with the use of a white cane. Like all Leader Dog programs, this training is customized for every client and is free of charge.



## Summer Experience Camp

This program is free of charge for 16- and 17-year-olds, and combines fun activities with leadership skills training and building friendships with peers.



# The Ambassador Difference

Our mission comes alive through your commitment, achievements and passion. As an ambassador, you're an advocate for our cause and a force for change in the lives of people who are blind or visually impaired.



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