Pennies for Puppies

Pennies for Puppies is a fun and easy way for students to raise money for Leader Dogs for the Blind. More importantly, it serves as a great opportunity to teach them the importance of giving back to those in need. This fundraiser also creates a friendly competition among classes or grade levels.

It’s simple! Students bring in money (change or bills) from home and collect it in the classroom’s community jar. The class or grade level that collects the most money wins! Rewards vary from school to school, but pizza or ice cream parties are always a great motivator.

Proceeds from Pennies for Puppies support the many programs and services we provide to people who are blind and visually impaired.

PLANNING STEPS:

- Contact Maureen Smith to arrange your Pennies for Puppies Kick-Off.
- Collect plastic buckets, coffee can or sand pails for each participating class.
- Place Leader Dog stickers on each container.
- Encourage participation with a flyer that students take home, asking for loose change.

Program Length:
Minimum of 2 weeks

Get started!
Maureen Smith
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Email: msmith@leaderdog.org

To create excitement, a Future Leader Dog can come to the school to introduce the program to your students.